

Clarksburg, Thu. May 25

Parsons-Souders

Parsons-Souders

Agency for the  
New Ideal Patterns.

Parsons-Souders

Parsons-Souders

Store Closes 5:30 p. m.

# It Is Determination to Keep Ahead That Does It--

No other part of the newspaper is more carefully edited than our advertising columns. They tell you the daily news of this store, expressing the most aggressive merchandising, and most continuous and energetic efforts to present new and desirable merchandise, at the lowest possible prices.

The man or woman who reads our daily announcement not only keeps in touch with the changes of Fashion, new conveniences in Apparel and Accessories, but is also kept informed of important price changes that will mean much in the economy of living.

For this reason the news in our advertising is of quite as intimate and direct importance to every man and woman in our city, as any news that appears in the daily papers.

Some pertinent examples of the live news for tomorrow are printed on this page.

## Wonderful Things at Little Prices in the Young Women's Clothes



Clear black and white checked woollens are used to make the \$10.00 coats, which are in several different styles; they are straight coats, three with wide belts which fasten in the front. They were copied from French models, and are very good looking. For motor, seashore wear or general use they'll be very practical.

Staple all-year round coats in black or navy, gabardine and poplin; also few tans and greys, \$10.00 and \$15.00.

Spring Suits, remaining styles from our own good stocks; two groups \$17.50 and \$23.90. Gabardines, poplins, checks and taffeta silks.

Taffeta, crepe-de-chine and crepe meteor are the silks in the \$15.00 dresses, which comprises a group of about forty, and include many delightful styles. Some have laces; others chiffon, and others organza collars and cuffs for trimming, and georgette sleeves, cool and summery looking.

## Thursday Notes

The variety of voices at 25c a yard is wonderfully large this Spring, and the cutting off of lengths for shopping frocks and afternoon and evening dresses goes forward very merrily. First Floor.

Some people buy fine cedar chests as "trousseau boxes" for bridal gifts; others use them to keep all sorts of clothing from moths. Very finely made, they are priced, \$12.50, \$16.00 and \$20.00. Third Floor.

At the outbreak of the war many travelers in Europe lost their trunks never to return. But in numbers of instances they found their way back over the sea across country to Mishawaka, Indiana. The number on the "Indestructible" always brings 'em back. Third floor.

Bathing suits are beginning to show themselves in the store. First floor.

Furs are coming right along to cold, dry-air storage every day. No fear of moths, and they will be better for a long, quiet sleep in temperature below freezing.

## You May Give a Boy Graduate

A traveling bag, \$1.50 to \$25.  
A trunk \$5.00 to \$50.00.  
A shaving set \$1.00 to \$10.00.  
A smoking outfit \$1.00 to \$25.  
A thermos bottle \$1.00 to \$4.  
A flash light, \$1.00 to \$15.00.

## Intensified Values in Silk Blouses, \$5

So many ladies are taking advantage of these intensified values at \$5.00, that we have found it necessary to replenish the assortment with certain fine things we did not expect to put in the sale at this price at this time. We thought the one hundred and ten blouses would be sufficient for the week, but as the selling goes on it will require twice that number, but none shall be disappointed. For those needing a silk blouse don't miss this opportunity.

There are laces, chiffon taffetas, georgettes, crepe-de-chine, and crepes combined with other silks. Plenty of flesh and maize with a sprinkle of other light shades as well as black; and black and white.

## Greatest Day in the Year For Buying Shoes

Practically everybody who does their shopping Saturday and who has not already bought their new shoes, will get them that day.

This is to advise a day ahead of time that we are ready with the shoes and the people to fit them; ready for a rush.

In a season when styles are so various it stands to reason that the best selection will be in the store of the largest stocks. Certainly there is no assortment in Clarksburg to compare with this.

Women's Shoes, \$3 to \$8.  
Boys' and Girls Shoes, \$3 to \$5.00.  
Children's Shoes, 50c to \$2.50.

## Flesh Color Nightgowns

Every woman who likes dainty things will want one or two of these new flesh-colored nightgowns.

At \$1.25—A silken batiste; the only trimming being fine cluster tucks on front and finishing the sleeves and neckband with lace and tiny blue ribbon bow.

At \$1.50—A model of dainty batiste, flat-val lace forming the yoke and finished with pink satin ribbon.

## Notice in given of a sale of salesmans jewelry samples set for Saturday, particulars in papers Friday afternoon.

## New Skirts Are Like These

New white and cream Billiard Cloths.

Striped and plaid taffetas, and plain black and navy blue taffetas. Striped and natural colored pongees.

Striped and plain silk jerseys. Broad striped cotton gabardines. Broad stripes; the real Silver-bloom material.

Two-toned colored stripes in wash materials.

Wide and narrow corduroys in pastel shades.

Sports striped woolen.

White wash skirts, in plain and herringbone striped gabardines, linens, piques, mercerized and silk-striped cottons, mercerized reps and linenes.

## No Price Advance in Aprons Despite the Advance in Materials

No getting away from the fact of rising prices on materials. But the good house wife that means to have comfort she will get herself two or three of these Coverall Aprons we have secured at old prices and still holding them down to 50c.

One is a Percal with front and back closing; light and dark.

Another of Amoskeag gingham in neat checks. Side front closing.

## Women's Friday Waist Special at \$2.15

Sixty of them; made of men's silk shirtings. Not a young woman but will resent such beauties being reserved for men! Stripes of fascinating colors—in those hues and patterns that you only find in much higher waists.

They will add just a dashing note to the tailored suit for as tub silk waists they are unique.

A woman will find a half dozen different patterns in her size; 34 to 44. Sale on as you step off elevator on second floor.



## Rest Your Feet On One of These Foot Stools On Sale Saturday at 49c

150 of them. Made of fumed oak with a padded top of Fabricoid (imitation) Leather.

Just the sort of thing that people are looking for to "rest the feet" in summer homes and summer porches.

Sale Basement Floor.

## A Sunshiny Note From the Third Floor Store

What better can be said of any place than that it is the kind of place in which the sun seems to be always shining.

That is the kind of place this store of porch furnishings is.

Here are the things—screens, valances, awnings, rugs, etc.—that create a sunshiny cheerful feeling on a hot summer day pro-

tecting you from the sun's rays, making the porch cool and pleasant.

Orders have been coming in fast for these things. Deliveries have been interfered with somewhat by labor and freight conditions. We have a large stock assembled, however, and advise no further delay if porch needs sun-dorizing. Most reasonable prices.

True Values

## THE PARSONS-SOUDERS COMPANY

On Main Street, Between 2nd and 3rd.

## SOCIAL AND PERSONAL

(Continued from Page Three.)

**Sale of Baked Goods.**  
The Ladies' Aid Society of the Adamston Methodist Episcopal church will hold its usual weekly sale of baked goods at the Hutchison store at that place Saturday.

**Aid Society Entertained.**  
The Ladies' Aid Society of the Adamston Methodist Episcopal church was very pleasantly entertained Wednesday afternoon at the home of Mrs. S. S. Kirkpatrick. After the customary devotional exercises the business of the society was taken up and transacted. At an appropriate hour the hostess, assisted by Mrs. W. V. Hutchison, served dainty refreshments.

Those present were Mrs. W. H. Palmer, Mrs. Dr. D. Leeson, Mrs. E.

## DANCING CLASS OPENS



Mr. J. A. Healy, formerly of New York, assisted by Miss Elizabeth Thompson, announces the opening of his regular Dancing Class THURSDAY, JUNE 1 8:30 p. m., in the ASSEMBLY ROOM of the WALDO HOTEL. You are cordially invited to attend. Class meets every Thursday, 8:30 p. m.

tuition, 10 Lessons ..... \$7.50  
Single Lessons ..... \$1.00  
Private Lessons Given Any Time  
Arrangements made to teach private and out of town classes.  
For information write or phone Mr. Healy, Waldo hotel.

B. Irwin, Mrs. W. F. Courtney, Mrs. John B. Sherman, Mrs. W. W. Carr, the Rev. and Mrs. A. S. Arnett, Mrs. Carl Drummond, Mrs. A. V. Upton and daughter, Dorothy Belle; Mrs. William O'Neill, Mrs. Charles F. Barth, Mrs. Amie Gregoire, Mrs. John Britton, Mrs. G. M. Smith, Mrs. Arthur Kidd, Mrs. W. V. Hutchison, Mrs. Cecil Sullivan and son, Bernard, and Miss Viola Kirkpatrick.

**Commencement Exercises.**  
The commencement exercises of the Wallace high school will be held beginning Sunday, May 28, at 10:30 a. m., on which occasion the address to the graduates will be given by the principal of the school. The next event will be "stunt" night, Tuesday, May 30 at 7:45 p. m. and this will be followed by the commencement exercises proper on Wednesday, May 31, at 7:45 p. m. Considerable interest attaches to this commencement as it will mark the graduation of the first class to finish the four years' course now offered by the school. Miss Helen M. Fair, Herbert P. Hall, Patrick L. O'Dea, Roy D. Metz and Neil McInnis compose the class and all will graduate with credit. The detailed program of the exercises is as follows:

Sunday, May 28, 1916, 10:30 a. m.  
Address to the Graduates.  
Hymn.  
Invocation—The Rev. J. L. Norris.  
Anthem.  
Scripture reading.  
Address to class—"The Challenge to the Schools of America"—Principal Stanley C. Morris.  
Prayer.  
Music by choir.  
Concluding address—The Rev. J. L. Norris.  
Music by choir.  
Benediction.

Tuesday, May 30, 1916, 7:45 p. m.  
Class stunt night.  
Song—"Our Country's Flag"—High school chorus.  
Class history and prophecy—Herbert P. Hall.  
School song—"Hall Wallace High School"—High school chorus.  
Booster's speech—Roy D. Metz.  
Knicker's speech—Neil R. McInnis.  
Song—"Springtime Song"—High school chorus.  
Class will—Helen M. Fair.  
Address to juniors—Patrick L. O'Dea.  
Response of the juniors—Francis W. Robey.  
Song—"Where, Oh Where"—High school chorus.  
Wednesday, May 31, 1916, 7:45 p. m.  
Commencement exercises.  
Music—Wallace orchestra.  
Invocation—The Rev. J. L. Norris.  
Music—"On Mountain Heights"—High school chorus.  
Oration—"The Forests and the Future of America"—Patrick L. O'Dea.  
Music—Wallace orchestra.

Oration—"The New Rural Civilization"—Herbert P. Hall.  
Essay—"The Place of Play in Education"—Helen M. Fair.  
Oration—"Some Reasons for Woman Suffrage"—Roy D. Metz.  
Violin solo—"Melodie in F"—Mrs. J. L. Norris.  
Oration—"Some Aspects of Socialism"—Neil R. McInnis.  
Music—"Calm is the Sea"—High school chorus.  
Prize essay—"The Life and Works of William Shakespeare"—Neil R. McInnis.  
Piano solo—"Dance of the Winds"—Helen M. Fair.  
Presentation of diplomas.  
Music—"Hall and Farewell"—High school chorus.  
Benediction—The Rev. J. L. Norris.  
Postlude—Wallace orchestra.

**Missionary Women Meet.**  
HUNTINGTON, May 25—The Christian Women's Board of Missions, in session here in connection with the annual convention of churches of Christ in West Virginia, Wednesday afternoon unanimously adopted the report of the nominating committee, choosing officers as follows: President, Mrs. J. J. Morgan; Bethany; vice president, Mrs. J. D. McReynolds, Clarksburg; corresponding secretary and superintendent of young people's work, Mrs. M. E. Poland, Bethany; recording secretary, Mrs. R. A. Richardson, Bethany; treasurer, Mrs. F. M. Longenecker, Parkersburg; superintendent of circle work, Mrs. O. G. White, Bethany; board of advisory members, Mrs. R. H. Wynne, Mrs. A. B. Bourne, Mrs. W. B. Taylor, Mrs. Walter Reeves, Mrs. A. P. Finley, Mrs. T. H. Richardson, Mrs. Mary Chaplin, of Bethany; Mrs. W. E. Piece, of Cameron; Mrs. F. M. Biddle, of Wellsburg; Mrs. Thomas Armstrong, of Wheeling; and Mrs. R. J. McNichol, Wheeling.

**Wedding Invitations.**  
The following wedding invitations were received Thursday morning from Parkersburg:  
Mr. and Mrs. Benjamin Rathbone Blackford request the pleasure of your company at the marriage of their daughter Eleanor Raymond to Mr. James Edwin Watson, Junior, Wednesday evening the fourteenth of June at nine o'clock Country Club Parkersburg, West Virginia.  
At home after the first of July, Fairmont, West Virginia.  
To Elect Officers.  
Officers to serve the ensuing term and a representative to the annual grand lodge meeting in August at

Huntington will be elected at a regular meeting of Clarksburg lodge No. 89, Knights of Pythias, tonight in its hall. All members are expected to be present.

**Class Meets.**  
A very interesting meeting of the Women's Senior Bible class of the First Baptist church was held this afternoon in the home of Mrs. C. B. Stout on Clay street. "Modern Translations of the Bible," was the topic and discussion of the afternoon's session.

## PERSONAL

Miss Caroline Bassel has gone to Washington to visit her sister, Mrs. John W. Davis.  
Mrs. William H. Lewis and sons, Jack and Robert, attended the circus at Fairmont Wednesday.  
Mrs. Henry T. McClelland is visiting relatives in Washington, Pa.  
Mrs. John A. McNicol, of West Main street, has returned from a ten days' visit with relatives at East Liverpool, O.  
Dr. and Mrs. A. O. Kelly were here Thursday from Wallace.  
W. C. Shanley and Harry Lambrecht, of Grafton, are here on a business mission.  
M. J. McQuade, of Moundsville, is a city visitor.  
Prof. L. J. Hanftan, of the state department of schools at Charleston, is in the city on a brief visit.  
J. M. Coogee is here from New Martinsville.  
Troy Hamrick is here from Philippi.  
V. W. Fitzpatrick, of Wheeling, is here on a brief business visit.  
C. L. Allender, of Parkersburg, is in the city.  
M. M. Brooks is here from Buckhannon.

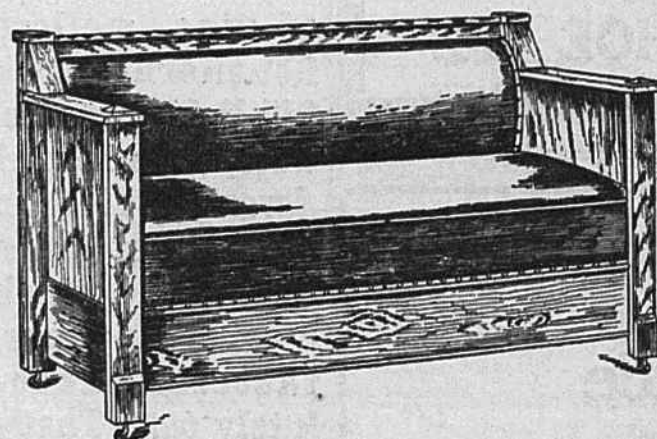
## OF INTEREST TO WOMEN

**Economical Spice Cake.**  
Cook together for five minutes two cups sugar, two and one-eighth cups of cold water, two tablespoons shortening (lard or drippings or chicken fat) and one-third package of raisins. When cool, add three cups flour, sifted three times with one teaspoonful each of cinnamon, cloves, nutmeg and soda. Bake in a moderate oven for about one hour. This quantity makes two good-sized loaves. Be sure and grease this well, and put as much flour in tins as great will take up. This cake can be made without the raisins. Can be served with whipped cream or sauce as a pudding. Fine and cheap. It invariably comes out well, and even coal can be put on the fire while cake is in the oven and it hardly ever fails. Try it.

## Davenport and Divanettes

Now selling our fourth car load this year. There is no argument against saving money.

**\$2.00 DOWN AND \$2.00 A WEEK**



This Davenport Only \$25.00.

**\$2.00 Down, \$2.00 Per Week For This Divanette**

Concealed automatic legs are positive in action and cannot mar the ends. The back is upholstered over springs, adding greatly to the appearance and comfort of the bed. These Davenports and Divanettes have extra fine flax fibre filling, with felted cotton top, and contain no sea moss, excelsior or wood fibre. Springs rest on steel slats, and have wire tied tops. Prices do not include mattress.



This Divanette Only \$25.00

**Palace Furniture & Piano Co.**  
168-170 W. Main Street.